



## Sponsorship Form

1. Business name (Please print organization information as you wish it to appear in all printed material):

2. Details of representative:

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First Name (All booth confirmations and info will be sent to this person)      Last Name

3. Business Mailing Address (with contact number and email):

4. Organization Web Site URL :

*Sponsorship charges : (GST -18% liability should be borne by the sponsors)*

S.No.	Type *	Amount in Rupees	Tick here to select (✓)
1.	Diamond Sponsor	INR 10,00,000/-	
2.	Platinum Sponsorship	INR 7,00,000/-	
3.	Gold Sponsorship	INR 4,00,000/-	
4.	Silver Sponsorship	INR 2,50,000/-	
5.	Sponsorship of Dinner Banquet	INR 800,000/-	
6.	Sponsorship of Reception Dinner	INR 500,000/-	
7.	Sponsorship of conference delegate bags	INR 400,000/-	
8.	Coffee/Tea Breaks sponsorship (6 breaks, 2 per day)	INR 300,000/-	
9.	Sponsorship of High Tea	INR 250,000/-	
10.	Delegate and committee travel	INR 200,000/-	
11.	Exhibition stall - 9 feet x 9 feet (approx.) (with Table and two chairs)	INR 100,000/-	
12.	Advertisement in program book	INR 40,000/- INR 20,000/-	Full page Half page

\* See sponsorship details page



**5. Payment: (Payment in full must accompany this contract)**

- **Mode of payment (Tick one):**    **a. Demand Draft**                      **b. Wire transfer**
  
- **Demand Draft to be drawn in favor of “IEEE KOLKATA SECTION IMARC”**

**DD\_No.:**                                      **Date:**

**Amount:**

**Issuing Bank Name & Branch:**

*Please mail the DD to the following address:*

*Dr. J.Y. Sididiqui,  
IMaRC 2018,  
40-D, Palm Avenue  
Ballygunge,  
Kolkata 700019, India  
Cell: +919831047895  
E-mail: [jys.rpe@gmail.com](mailto:jys.rpe@gmail.com)*

- **Bank Details (for NEFT and Wire Transfer):**

**Account name : IEEE KOLKATA SECTION IMARC**  
**Bank Name : Bank of Baroda**  
**Address : 23 Raja S.C.Mallik Road, Kolkata 700032, West Bengal, India**  
**Bank Account: 57170200000086**  
**Bank IFSC : BARBOJADAVP**  
**SWIFT CODE : BARBINBBIBB**

**Conference Website:** <https://imarc-ieee.org/>

**Kindly email all promotional materials including logos to :**  
[imarc.kol2018@gmail.com](mailto:imarc.kol2018@gmail.com) (cc [jys.rpe@gmail.com](mailto:jys.rpe@gmail.com))

**Signature:**

**Name:**

**Date and location:**



Conference venue: Hotel Novotel, New Town, Kolkata  
Conference website : <https://imarc-ieee.org/>

## SPONSORSHIP DETAILS

(GST liability lies with sponsors)

### **1. Diamond Sponsor: INR 10,00,000/- (only one)**

- Presentation slot in Industry session
- 2 Complimentary exhibit booths at Prime Location
- 4 Complimentary delegate passes
- Prominent display of logo on backdrop
- Company brochure in registration Kit
- Full page display inside **front** cover of program book
- Logo display in conference website
- Logo on delegate bag along with conference logo, IEEE MTT-S logo and bag sponsor's logo (if any)
- Logo on delegate tags
- Sponsorship acknowledgement display banner

### **2. Platinum Sponsorship: INR 7,00,000/- (only one)**

- Presentation slot at Industry session
- Complimentary exhibit booth at Prime Location
- 2 Complimentary delegate passes
- Prominent display of logo on backdrop
- Company brochure in registration Kit
- Full page display inside **back** cover of program book
- Logo display in conference website

### **3. Gold Sponsorship: INR 4,00,000/- (multiple)**

- Presentation slot at Industry session
- Complimentary exhibit booth
- 2 Complimentary delegate passes
- Prominent display of logo on backdrop
- Full page advertisement in program book
- Logo display in conference website

### **4. Silver Sponsorship: INR 2,50,000/- (multiple)**

- 2 Complimentary delegate passes
- Complimentary exhibit booth
- Display of logo on backdrop
- Half page advertisement in program book
- Logo display in conference website



### Promotion And Advertising

#### **5. Dinner Banquet : INR 800,000/- (only one)**

- Sponsor's logo will be displayed throughout the banquet hall
- Recognition during opening speech at the banquet presentation
- Full page advertisement in program book
- Conference website will include sponsor's name and logo

#### **6. Reception Dinner : INR 500,000/- (only one)**

- Sponsor's logo will be displayed throughout the hall during reception dinner
- Full page advertisement in program book
- Conference website will include sponsor's name and logo

#### **7. Delegate Bags: INR 400,000/- (only one)**

- Sponsor's logo appears on the delegate bag alongside the Conference Logo and IEEE MTT-S logo and diamond sponsor logo (if any) . *The organizing committee reserves the right to source and select the delegate bag*
- Full page advertisement in program book
- Logo in program book

#### **8. Coffee/Tea Breaks (6 breaks, 2 per day): INR 300,000/- (only one)**

- Acknowledgment of sponsor with banner during breaks
- Half page advertisement in program book
- Logo in program book

#### **9. High Tea ( Day 1, Nov. 28, 2018): INR 250,000/- (only one)**

- Acknowledgment of sponsor with banner during break
- Half page advertisement in program book
- Logo in program book

#### **10. Delegate and committee travel : INR 200,000/- (only one)**

- Acknowledgment of sponsor with banner
- Half page advertisement in program book
- Logo in program book